

KGID Spring 2022

May 2-10, 2022

Breakout Session Agenda

1. Session Title

“GHG emission reduction as a means of Urban Revitalization: Best Practices of LH”

2. Session Time and Date

Seoul time: May 10, 3PM-4:30PM

DC time: May 10, 2AM-3:30AM

3. Session Organizer and Contact Information

Session Organizer: Korea Land and Housing Corporation

Contact name & email address: Jun Woo Kang, junek@lh.or.kr, +82 (10) 7794-8452

Introduction of Session Organizer

Korea Land & Housing Corporation (LH) was established to improve the quality of life of the people and advance the national economy by stabilizing housing and efficiently utilizing national land. LH’s major mandates and responsibilities include 1) housing welfare especially for the needy and first-time home owners; 2) ICT-based smart city development through its long new town development experience; 3) urban regeneration to store the functions of old cities so that they will be smarter and more sustainable; and 4) regional development through urban development and housing, and solid industrial infrastructure foundations. In order to carry out such responsibilities, LH has a special mandate regarding land development and management of land reserves.

4. KGGTF Session Coordinator

Hyoung Gun Wang, hwang4@worldbank.org

Minkyung Kim, mkim14@worldbank.org

5. Session Objectives

The session will present experiences regarding bilateral cooperation between Korea and Pakistan on urban revitalization and GHG emission reduction with aim to:

- Identify common issues with regard to living conditions in urban slums areas and how climate change affects these areas
- Observation and discussion on model conceptualized in Pakistan in collaboration with LH to see applicability to cities in other parts of the world to improve living conditions in urban slums while reducing GHG emissions

6. Session Agenda

Session
Welcome and Introduction 10 min <i>Moderator: Beckhee Cho, General Director of Global Cooperation Center, LH</i>
Introduction of LH 20 min <i>Presenter: Hee Bum Lee, Deputy Director of Global Cooperation Center, LH</i>
Innovative Approach for Slum Upgrading & GHG Emission Reduction: Pilot project in Karachi, Pakistan 30 min <i>Presenter: Jeon In-Hyun, General Manager of Global Business Division, LH</i>
Housing reform and innovation on a green platform 10 min <i>Presenter: Dao H Harrison, Senior Housing Specialist, World Bank</i>
Q&A and Discussion session with WB Discussants 20 min

7. Proposed/Expected Participants to Session (tentatively):

NAME	JOB TITLE	AFFILIATION	EMAIL ADDRESS	ROLE
Ms. Beckhee Cho	<i>General Director, Global Cooperation Center</i>	Korea Land and Housing Corporation	beckhee@lh.or.kr	<i>Moderator</i>
Mr. Hee Bum Lee	<i>Deputy Director, Global Cooperation Center</i>	Korea Land and Housing Corporation	shinjiee@lh.or.kr	<i>Presenter</i>
Mr. Jeon In Hyun	<i>General Manager, Global Business Division</i>	Korea Land and Housing Corporation	ickhy2@lh.or.kr	<i>Presenter</i>
Ms. Dao H Harrison	<i>Senior Housing Specialist</i>	World Bank	dharrison1@worldbank.org	<i>Presenter/ Discussant</i>
Mr. Jonghyo Jay Nam	<i>Chief Technical Advisor for Climate Change</i>	United Nations Human Settlements Programme (UN-Habitat)	jonghyo.nam@un.org	<i>Discussant</i>
Ms. Yuko Arai	<i>Urban Specialist</i>	World Bank	yarai@worldbank.org	<i>Discussant</i>


Bio

Moderator

	<p>Ms. Beckhee Cho General Director, Global Business Promotion and Cooperation Office, LH</p> <p>Ms. Beckhee Cho is currently the General Director of Global Business Promotion and Cooperation Office at LH, Korea Land and Housing Corporation. At LH, she is in charge of creating new cooperative partnerships for G-to-G or PPP projects. Ms. Cho has over 30 years of work in various forms of international relations, primarily in government or public sector focusing on bilateral/multilateral issues and international development. Before joining LH, Ms. Cho headed the global operation of LX, Korea Land and Geospatial Informatix Corporation, developing ICT projects related to the modernization of land administration and management in countries around the world, sharing Korea’s experience in this regard. Ms. Cho also was spokesperson for foreign media of the Democratic Party, affiliated with the current government, and worked in the National Assembly for well over a decade. Ms. Cho is trilingual, Korean, English and Spanish, having resided in various regions of the world. She has a BA degree in Creative Writing from the University of Miami and an MPA from Harvard Kennedy School of Government.</p>
---	---

Presenters & Discussants

	<p>Mr. Lee Hee-Bum Deputy Director of Global Cooperation Center, LH</p> <p>Mr. Hee Bum Lee has over 15 years of experience with LH, ranging from Development, Evaluation, Financial project, General project planning, Administration management and Global business, before joining Global Business Promotion and Cooperation Office, Mr. Lee was the head of the Vietnam Project Department, where LH is deeply involved in various PPP projects.</p> <p>Mr. Lee served as LH’s representative in Vietnam and India projects, naturally, Mr. Hong has been dispatched to India and Vietnam and is familiar with the culture and surroundings of those two countries.</p> <p>Mr. Lee is a certified data processing engineer and has a Master’s degree in Policy Management from University of Kentucky, and holds another Master’s degree in public policy studies from Korea Development Institute.</p>
	<p>Mr. Jeon In-Hyun General Manager of Global Business Office, LH</p> <p>Jeon, In-hyun is the General Manager in Global Business Office, Korea Land and Housing Corporation working on CDM related projects and general coordination and management of 33 global urban development projects in the pipeline. He is currently focusing on establishing a business model for slum upgrading using CDM and carbon credit mechanism and developing a pilot project in Karachi, Pakistan.</p> <p>Prior to his current position, he worked on smart city and industrial estate development projects in Thailand and India, and several new township</p>

	<p>development projects in South Korea. Also, he served as the Smart City Specialist at the Presidential Committee on New Southern Policy of the Republic of Korea and contributed to hold the ASEAN-ROK Ministerial Meeting on Smart City in Busan, 2019.</p> <p>He has a Master’s degree in Public Administration from Maxwell school, Syracuse University, a Master’s degree in International Development Policy from KDI School of Public Policy and a Bachelor’s degree in Urban Planning from Hong-ik University.</p>
	<p>Ms. Dao Harrison Senior Housing Specialist, World Bank</p> <p>Dao Harrison is the Senior Housing Specialist for the World Bank, serving markets in the Asia Pacific region from the Singapore Hub for Infrastructure and Urban Development. Her work focuses on deepening and strengthening housing markets, policies and programs, particularly in developing market economies. Specifically, she supports programs that, among others: improve housing and real estate market functions, deliver housing finance-linked subsidy programs, and expand access to housing finance to low and informal income sectors.</p> <p>Prior to the World Bank, Mrs. Harrison was the International Risk Director for Genworth Financial, where she worked to develop and extend mortgage guarantee/insurance products and platforms in new markets. Her clients included governments and institutions in Indonesia, India, Vietnam, Thailand, S. Korea, Japan, Mexico, Fiji, and Saudi Arabia. She has a Master’s in Business Administration from the University of Wisconsin – Madison, with executive management training from Stanford University.</p>
	<p>Mr. Jonghyo Jay Nam Chief Technical Advisor for Climate Change, United Nations Human Settlements Programme (UN-Habitat)</p> <p>Jonghyo Jay Nam serves as a Chief Technical Advisor for Climate Change at the United Nations Human Settlements Programme (UN-Habitat) Regional Office for Asia and the Pacific (ROAP), and Office in Charge for UN-Habitat Office in Viet Nam.</p> <p>Mr. Jonghyo Jay Nam is responsible for UN-Habitat’s climate change related projects in countries of Asia and the Pacific, and programme management for office in Viet Nam.</p> <p>He has served as Urban Development Officer at the United Nations Human Settlements Programme (UN- Habitat) Viet Nam Country Office – 2017 to 2020, and currently works as Chief Technical Advisor for Climate Change and Urban Resilience at the United Nations Human Settlements Programme. Prior to his engagement with United Nations, he has served various international agencies such as international NGOs and UNESCAP. Mr. Jonghyo Jay Nam is Korean national and has a PhD in Human Geography.</p>



Ms. Yuko Arai

Urban Specialist, World Bank

Yuko Arai is an Urban Specialist at the World Bank’s Urban, Disaster Risk Management, Resilience and Land Global Practice. In her current role, she works primarily on urban development projects in East Asia, including the National Urban Development Project (NUDP) and City Planning Labs (CPL) Project in Indonesia. She leads the Global Review of Age-Ready Cities Advisory Services and Analytics Project and also co-leads the Vietnam Scaling up Urban Upgrading Project where she manages the work on universally accessible infrastructure in urban space. Prior to joining the World Bank, she was a private-sector urban planner based in the East Asia Region, working in Vietnam, Indonesia, Mongolia, Philippines and Thailand. She has experience working on a variety of spatial analytics, slum upgrading, urban development Master Plans, inclusive urban designs, land readjustment pilots, transit-oriented development, inter-city high-speed railway development, etc. She has also worked for capacity building projects for local officials on urban/ regional plan formulation and development control through writing manuals for use in training courses and lecturing in some of them. She holds master’s degrees in Urban Planning from the University of Cambridge, UK and Civil Engineering (hydrology) from the University of Tokyo, Japan.