

# KGID

KOREA GREEN INNOVATION DAYS

OCTOBER 17-19, 2023

# CAIRO

LEVELING UP  
GREEN GROWTH IMPACTS

THE NILE RITZ-CARLTON, CAIRO, EGYPT

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## INTRODUCTION

Korea Green Innovation Days (KGID) is a flagship knowledge sharing event on Green Growth, organized and funded by the World Bank Korea Green Growth Trust Fund (KGGTF). KGID aims to facilitate the exchange of practical examples and innovative approaches to achieving sustainable development. The event brings together experts and practitioners from across the globe in the fields of green growth, climate change, and sustainable development. KGID serves as a valuable platform for learning about cutting-edge green growth solutions, exchanging practical knowledge, and fostering partnerships. KGID welcomes all KGGTF program task teams and their clients.

## KGID 2023

KGID 2023 is a three-day event that will facilitate the exchange of transformative green growth strategies and methodologies from KGGTF-funded programs across the globe. The gathering will allow participants to connect with various green growth agencies, public institutions, universities, and private sector entities in Egypt, Korea, and worldwide. Additionally, KGID 2023 will offer valuable insights into innovative green growth policies, cutting-edge technologies, and effective solutions, while fostering meaningful networking and community-building opportunities through pre-arranged bilateral meetings.

The event is scheduled to take place at the Nile Ritz-Carlton Hotel, Cairo, Egypt, from October 17th to 19th, 2023, with sessions running from 09:00 to 17:00. We anticipate the attendance of approximately 200 participants, including World Bank project teams, representatives from client countries, green growth experts from Egypt, Korea, and around the world, as well as esteemed counterparts from the Egyptian government.

This highly anticipated event is being jointly organized in partnership with the Ministry of Economy and Finance (MOEF) of the Republic of Korea, the donor of KGGTF, and the Ministry of International Cooperation (MOIC) of Egypt.

## THEME

The overarching theme for KGID 2023 is “Leveling Up Green Growth Impacts,” which focuses on showcasing the progress made so far in green growth and exploring avenues for further expansion. Notably, during the 2023 WBG-IMF Annual Meetings, MOEF is set to announce the replenishment of the KGGTF and sign a new Administrative Agreement, making KGID 2023 the official launch of the new KGGTF program.

## LEADERS IN GREEN GROWTH

**Korea's** distinguished reputation as a global leader in green growth policies, technologies, and solutions enriches KGID 2023. Korean ODA agencies, public institutions, universities, and private sector champions will be in attendance, leading technical sessions and bilateral business meetings. **Egypt's** significance as the chosen location for the first KGID event of the new KGGTF program is enhanced by its role as host of the 27th United Nations Conference of Parties (COP27), establishing the country as a global leader in climate change initiatives.

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## KEY OBJECTIVES OF KGID 2023

KGID 2023 has the following primary objectives:

- a. **Sharing Transformational Strategies:** The event will facilitate the sharing of transformational strategies and methodologies from KGGTF-funded programs worldwide, enriching the collective understanding of sustainable development.
- b. **Exchanging Technical and Operational Knowledge:** A diverse array of green growth sectors will be covered, enabling the exchange of technical and operational knowledge, fostering best practices, and promoting innovation.
- c. **Building Networking and Community:** KGID 2023 will provide a platform for meaningful networking and community building among esteemed World Bank project teams, client countries, and green growth experts from Korea and around the world.
- d. **Connecting with Stakeholders:** The event will facilitate connections with various ODA agencies, public institutions, universities, and private sector champions, nurturing valuable collaborations.

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## PROGRAM FEATURES

KGID 2023 will feature the following distinguished components:

- a. **Plenary Sessions:** These super sessions will explore multi-sectoral green growth challenges, completed grants' impact, and lessons learned, enriching the participants' knowledge.
  - b. **Interactive Workshops:** Smaller-scale technical discussion forums will be conducted in break-out rooms, focusing on specific green growth sectors, fostering collaboration and problem-solving.
  - c. **Networking Lounge:** KGID 2023 will host a vibrant networking lounge, encouraging interactions among esteemed experts, knowledge partners, and institutions from diverse fields.
  - d. **Bilateral Meetings:** Throughout the event, bilateral meetings will be facilitated to promote meaningful partnerships and collaborations.
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## PROGRAM AGENDA (TBC)

### Day 1 Tuesday, October 17

8:30-9:00am	<i>Coffee, tea, and breakfast pastries</i>
9:00-9:50am	<b>Opening Ceremony</b> Leaders from Egypt, Korea, and the World Bank share their experiences, actions taken, lessons learned, and commitments to create a world free of poverty on a livable planet. <ul style="list-style-type: none"><li>▪ <i>A high-level representative from the World Bank</i></li><li>▪ <i>A high-level representative from the Ministry of Economy and Finance, Republic of Korea</i></li><li>▪ <i>A High-level representative from the Egyptian Government</i></li></ul>
9:50-10:25am	<b>Decade of Green Growth Impacts through KGGTF</b> Witness the incredible journey of the World Bank Korea Green Growth Trust Fund (KGGTF) as it catalyzed green growth investments and funded groundbreaking ideas, shaping the future of green growth and World Bank projects around the world.
10:25-10:40am	<i>Tea and coffee break (*VIP Photo and interviews will occur concurrently.)</i>
10:40-12:00pm	<b>Green Growth in Action: World Bank, Korea, and Egypt</b> <ul style="list-style-type: none"><li>• Learn how the World Bank is integrating green growth and sustainability into all programs and sectors and supporting leaders in countries around the world identify and prioritize green growth solutions.<ul style="list-style-type: none"><li>○ <i>Richard Damania; Chief Economist, Sustainable Development, World Bank</i></li></ul></li><li>• Hear from Korea on how they were the first country to establish a national green growth plan nearly 20 years ago and how their visionary policies and technologies are inspiring countries around the world.<ul style="list-style-type: none"><li>○ <i>Sung Woo KIM, Kim &amp; Chang / the Presidential Commission on Carbon Neutrality and Green Growth of the RoK</i></li></ul></li><li>• Egypt has assumed a pivotal role in the region by leading on the sustainability agenda. Learn how Egypt's established ambitious goals are transforming their economy and improving the quality of life for their citizens while becoming a leader in sustainable development for the entire region.<ul style="list-style-type: none"><li>○ <i>Egypt: TBC</i></li></ul></li></ul>
12:00-1:30pm	<i>Lunch</i>
1:30-3:00pm	<b>Leveling up Green Growth – Global Trends</b> A panel of experts from leading organizations discuss global trends and financing priorities for green growth investments. <ul style="list-style-type: none"><li>▪ <i>Global Green Growth Institute (GGGI), Korea Export-Import Bank (KEXIM), National Institute of Green Technology (NIGT), SK EcoPlant, Egypt (TBC)</i></li></ul>

<b>3:00-3:15pm</b>	<i>Tea and coffee break</i>
<b>3:15-4:45pm</b>	<p><b>Green Growth Tour Around the World</b></p> <p>Embark on an exhilarating journey through the realm of sustainable development as we delve into a few of the remarkable KGGTF programs across the globe. Join us as we traverse the landscapes of global green growth activities, witnessing firsthand the evolution of these programs at various stages of development.</p>
<b>5:00-7:00pm</b>	<p><b>Cocktail reception at the hotel rooftop</b></p> <p>Join us as we celebrate innovation, unity, and progress. Together, we will toast to past successes and set our sights even higher on the incredible journey ahead.</p>

**Day 2 Wednesday, October 18**

<b>8:30-9:00am</b>	<i>Coffee, tea, and breakfast pastries</i>
<b>9:00-10:00am</b>	<p><b>Financing Opportunities from Korea: Unleashing Innovation &amp; Support</b></p> <p>Learn about new financing opportunities from Korean investment agencies and development banks looking to support green growth programs.</p> <ul style="list-style-type: none"> <li>▪ <i>Korea Export-Import Bank (KEXIM)</i></li> <li>▪ <i>Korea Environmental Industry &amp; Technology Institute (KEITI)</i></li> <li>▪ <i>Korea's National Institute of Green Technology (NIGT)</i></li> <li>▪ <i>K-Water</i></li> <li>▪ <i>Center for International Development (CID) at Korea Development Institute (KDI)</i></li> </ul>
<b>10:00-11:00am</b>	<p><b>Increasing the Impact of Knowledge Sharing Platforms: Key Players &amp; Best Practices</b></p> <p>This session will focus on how best to strengthen knowledge platforms to more impactfully and effectively disseminate green growth solutions to a global audience.</p>
<b>11:00-11:15am</b>	<i>Tea and coffee break</i>

**Breakout Sessions: Empowering Changemakers**

Participate in these dynamic and interactive workshops designed to provide a platform for colleagues to openly exchange their experiences and engage in candid dialogues about their programs. We encourage you to come prepared to actively contribute, collaborate, and openly share your insights with fellow participants. These sessions are an opportunity to roll up your sleeves and foster meaningful conversations that enrich everyone's understanding. Your active involvement will be the driving force behind the success of these sessions.

<b>11:15-12:30pm</b>	<b>Session A Agriculture and Food:</b>	<b>Session B Water: Sector</b>	<b>Session C Transport: Pioneering</b>
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	<p><b>Innovative Solutions Changing the Sector</b> Agriculture holds the key to economic growth and food security, yet challenges such as extreme weather and disruptions have threatened our food systems. Join us to discover inspiring KGGTF grants that nurture the soil, provide nutrient-dense foods, and create employment, charting a path towards a greener future.</p>	<p><b>Integration and Multiple Wins</b> Water's role in development is undeniable and linked to multiple Sustainable Development Goals. Together, let's find solutions to water-related challenges, ensuring economic progress, poverty eradication, and sustainable development.</p>	<p><b>Sustainable Mobility</b> Transportation with a small climate footprint? It's possible! Explore visionary investments, including high-quality public transport and cleaner technologies, harmonizing development progress with climate targets.</p>
<b>12:30-1:30</b>	<i>Lunch</i>		
<b>2:00-7:00pm</b>	<b>Site Visit</b> (Old Cairo area and the National Museum of Egyptian Civilization)		

**Day 3 Thursday, October 19**

<b>8:30-9:00am</b>	<i>Coffee, tea and breakfast pastries</i>
<b>9:00-10:00am</b>	<p><b>Session A</b> <b>Private Sector Partnerships &amp; Deploying New Technologies</b> Building Bridges to Prosperity: Experience the power of public-private partnerships as World Bank project teams and key partners share their impactful collaborations, leading the way to a greener and more prosperous future.</p>
<b>10:00-10:15am</b>	<i>Tea and coffee break</i>

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<p><b>10:15-11:15am</b></p>	<p><b>Session A Urban, Resilience &amp; Land: Empowering Vibrant and Sustainable Cities</b> Cities are the engines of growth, but urbanization comes with challenges. Unveil case studies and innovative financing and policy solutions from Korea that ensure thriving cities and resilient landscapes.</p>	<p><b>Session B Digital Development</b> Digital technologies are one of the largest producers of carbon emissions. Yet when digital technologies are applied to different sectors (such as agriculture, energy, transport, or water), they provide solutions to reducing carbon emissions and fighting climate change. Join this discussion to see how digital technologies are supporting countries achieve their economic and sustainable development goals.</p>	<p><b>Session C Agriculture and Smart Tech Solutions</b> Countries are deploying technologies in new ways to increase productivity, monitor crops, and support farmers in developing resilient farms. Hear from teams as they discuss their programs and how they will scale up next.</p>
<p><b>11:15-12:15pm</b></p>	<p><b>Session A Environment, Natural Resources &amp; Blue Economy: Sustaining Our Planet's Vitality</b> Nature's abundance forms the foundation for growth, prosperity, and human well-being. Delve into innovative green growth strategies that heal our ecosystems and empower sustainable progress.</p>	<p><b>Session B Energy: Empowering Progress with Renewable Energy</b> Energy fuels the engines of prosperity, jobs, and inclusive growth. Explore the remarkable potential of renewable energy to combat climate change, build resilience, and lower energy costs. Join us on this inspiring journey of technology, financing, and policies for a sustainable future.</p>	<p><b>Session C Transportation: Building Capacity at Home</b> This session will explore new approaches to building a country's transportation department's capacity quickly and at scale.</p>
<p><b>12:15-1:30</b></p>	<p><i>Lunch</i></p>		
<p><b>1:30-5:00pm</b></p>	<p><b>Site Visit (TBC)</b></p>		

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## **CONCLUSION**

The KGID 2023 program is currently undergoing refinement, and additional updates will be incorporated as we work toward its finalization. We warmly welcome all green growth practitioners around the world to participate in this event and contribute to the creation of an inspiring platform for knowledge exchange and collaboration. Together, let us strive to build a greener and more sustainable future for all.

## **ANNEX: THE KOREA GREEN GROWTH TRUST FUND (KGGTF) AT A GLANCE**

### **WHAT**

The KGGTF is a partnership between the World Bank and the Republic of Korea. It was established in 2011 to support the World Bank and its client countries operationalize inclusive green growth initiatives, strategies, and investments. The KGGTF's programs, including analytical and advisory services, are fully integrated within the World Bank's country financing and policy dialogue across seven sectors. By supporting and leveraging World Bank operations the KGGTF accelerates green growth and sustainable development and supports countries towards achieving their Sustainable Development Goals.

As of end of December 2022, KGGTF has leveraged \$19 billion in World Bank lending and co-financing, representing an impact of \$179 in financing for every \$1 invested in grant programs. In 2022, KGGTF supported 16 new grant activities totaling \$8.5 million across 14 countries, and its portfolio has increased to over \$106 million, supporting 196 program activities.

### **WHY**

From Recipient of World Bank Finance to Donor and Global Leader, the Republic of Korea has made one of the most dramatic economic transformations the world has seen. In just a few decades, the country transitioned from a resource-poor, low-income nation and recipient of World Bank support to an economic and technological powerhouse on the global stage and a prominent World Bank donor. Korea's economic development is an inspiring story for governments around the world.

More recently, the Republic of Korea has become a global leader in green growth strategies, new technologies, innovative governance structures, and green finance. The international community, and in particular developing countries, are finding it highly beneficial to learn from Korea's recent experience. The Republic of Korea was among the first countries to incorporate the concept of green growth into its national development strategy in 2008 and has made significant progress in shifting to sustainable, low-carbon growth. The green growth model focuses on creating jobs and new economic opportunities by encouraging industries to become more efficient and sustainable while boosting the economy to transition towards a low-carbon, green economy. Over the past few decades, Korea has developed innovative and effective policies and governance structures that support sector-integrated development that prioritizes the environment and natural ecosystems while simultaneously pursuing shared economic prosperity.

### **HOW**

- Provides grants and technical support to countries through the World Bank's operational units
- Maintains an active portfolio with an average annual grant disbursement of USD \$10 million
- Delivers key global knowledge products deployed for country engagements
- Develops external partnerships with international organizations, research and development institutions, and industry associations
- Funds programs across all World Bank regional units and seven sectors within the Sustainable Development and Infrastructure Practice Groups
- Mobilizes donor resources for Bank-executed activities